

Enterprise AI Strategy & Implementation

For technical leaders. AI governance, ROI modeling, build-vs-buy, vendor evaluation, change management, and ethical AI frameworks.

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Program Overview

PRICE \$9,200	DURATION 14 weeks
FORMAT Live	LEVEL Expert

For technical leaders. AI governance, ROI modeling, build-vs-buy, vendor evaluation, change management, and ethical AI frameworks. This architect track is structured for adult learners who need practical, career-relevant depth without academic abstraction. Delivered as a live experience, the course combines guided milestones, implementation reviews, and applied exercises aligned with modern AI, engineering, and technical leadership work.

Outcomes

- Build enterprise AI roadmaps tied to measurable business value.
- Evaluate vendors, platforms, and internal build options with rigor.
- Design governance models that support responsible deployment at scale.
- Lead AI change management across teams, budgets, and executive stakeholders.

Includes

- 14 live weeks with strategy workshops and executive decision frameworks.
 - ROI, governance, and vendor evaluation templates.
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- Case studies from enterprise AI rollout successes and failures.

- Board-ready briefing structures for AI investment decisions.

Syllabus

WEEK 1

Executive Framing and Opportunity Mapping

Translate AI interest into strategic categories, investment themes, and value hypotheses.

Topics: Opportunity mapping, Use case selection, Strategic alignment

WEEK 5

Operating Model and Governance

Define how enterprise AI decisions, ownership, and accountability should work.

Topics: Governance, Risk ownership, Policy design

WEEK 9

Vendor and Platform Evaluation

Assess build-vs-buy tradeoffs and evaluate partner capabilities with discipline.

Topics: Vendor analysis, Procurement questions, Platform fit

WEEK 14

Transformation and Change Leadership

Drive sustainable adoption across functions, stakeholders, and organizational incentives.

Topics: Change management, Executive communication, Transformation roadmap

Instructor

Claire Bennett

Claire advises executive teams on AI adoption strategy, operating models, and governance across complex organizations.

This Blootou Intelligence syllabus is an admissions overview for planning and evaluation. Final cohort dates, live session timing, assessments, and platform access details are shared in the welcome packet after enrollment.

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